

# Creative Karuta Award 2019-20

## Entry Guidelines

### What is Creative Karuta Award ?

- This is an international contest to call for pictures & writing for creating a new set of a traditional Japanese card game called 'Karuta'.
- The prize winners will receive karuta cards with the winning works printed on each card.
- It aims to promote karuta globally through the contest.

### Theme

- Creative Karuta Award was started to create karuta cards themed around Tokyo Olympic countries (which number is 206) and to hold an international Karuta game Championship in 2020.
- This is the final contest to complete '206 countries karuta' set so we will select and award 206 works representing 206 countries/regions.

### Who can take part?

- Open to everybody worldwide from children to adults. Entries from individuals or schools will be accepted.

### Age Category

- The total 20 works, at least 2 works from the following each age group , will be selected for the award.
- 7 years old or younger
- 8-11 years old
- 12-15 years old
- 16-19 years old
- 20 years old or older

### Country Category

- All entry works will be also judged by the subject's country. One work per one country, 206 works in total will be selected for this category award.
- Please note that all entries to the Awards in last few years will be included for this category's selection
- This selection is made separately from the one for the age category but some works may be selected for the both category.

### Deadline

- Must arrive by **Tuesday, 31<sup>st</sup> March , 2020**

### Entry Work

- Submit a pair of picture and writing (called 'Work') representing the subject freely chosen by the applicant.
- Multiple entries by the same applicant will be accepted.

### Subject to draw and write

- Wonderful nature, rich culture in your chosen country. For example buildings, places, foods, festivals, sports and natural scenes.
- It must be something which is well-known, represents the chosen country.

### Picture

- Use white paper less than or equal to A4 in size.
- Any art media, materials and method can be used.
- The picture must be the unreleased, original work created by the applicant himself/herself.
- No computer generated images will be accepted.
- No picture showing copyrighted images such as characters from books, movies will be accepted.

### Writing/Sentence

- Choose a language, English or Japanese.
- Write with 3 to 12 words if you choose English.
- Write in Japanese with 5 to 20 syllables.
- Your writing should include words which serves as a clue to find the matching picture.
- Writing can be assisted by another person such as your family or teacher.

### Judging for Age Category

- The entry work will be judged by creative karuta experts including Ms. Mikiko Haraguchi (Vice chairman, Japan Kyodo Karuta Association).
- The judges would like to see Works with a charm that makes them feel like seeing the real ones.

### Judging for Country Category

- All entry work will be also judged by experts in 206 countries/regions. The judges expect to see the works really representing the chosen country.

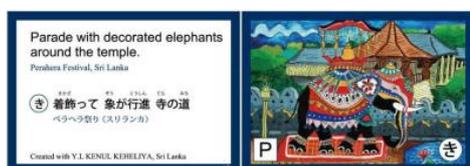
## Prizes for Age Category

- A pack of Karuta cards with all winning works printed on each card.



## Prizes for Country Category

- A pair of sentence and picture card with the winner's work printed on each card. (no karuta pack)



## Results Announcement

- **By early May 2020** the only winners will be notified of the results by email. The results will be also announced on Karuta 2020 website.
- All winning entries will be displayed at the Award Ceremony held in Tokyo, **June 2020**.
- All prize winners will be invited to attend the Award Ceremony and to be presented with their prizes. The winners who can't attend the ceremony will receive the prizes by post after the ceremony.

## Organizer

- Karuta 2020 Project Team  
(FROM JAPAN Institute, Japan Kyodo Karuta Association and Sugunami Karuta Project)

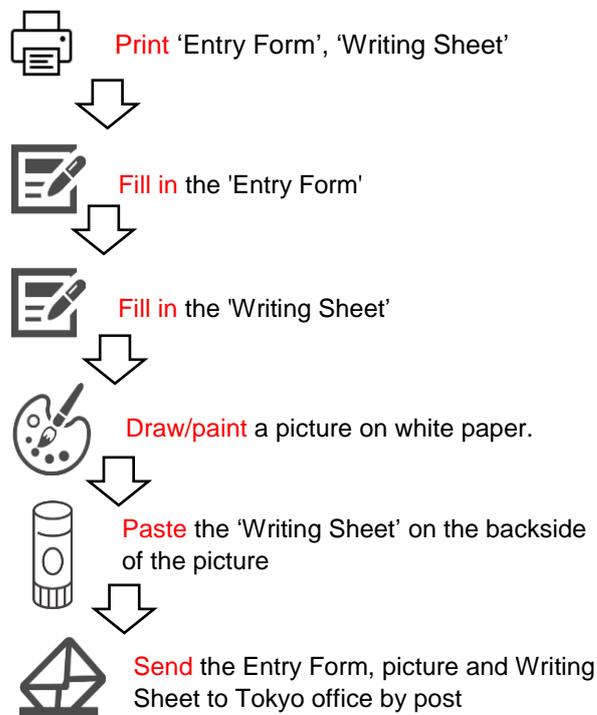
## Entry Conditions

- Regardless whether winning or not all rights in the entry works belong to FROM JAPAN Institute.
- All entry works won't be returned.
- The entry works may be used partially or modified when we print Karuta cards. For example we may use only the picture or edit writing works.
- Regardless whether winning or not your entry work may be published on our websites, SSN and printed materials.

## Private information

- Any private information which we collect for the Creative Karuta Award 2019-20 will be only used for this contest.
- Usage purposes: confirming the entry information, notifying the contest results, sending the prizes and conducting the contest smoothly.
- Disclosure of personal information to the third parties: With the only winner's consent of printing their name on karuta card, their name will be provided with the printing contractor. Except for this case any personal information won't be disclosed to third parties without permission of the applicant.

## How to enter



## Where to submit

'Creative Karuta Award 2019-20' office  
c/o FROM JAPAN Institute,  
3-4-45 Shibakubo-cho, Nishitokyo Tokyo  
188-0014, JAPAN

## Contact

'Creative Karuta Award 2019-20' office  
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Phone: +intl-81-(0)42-439-5445  
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