

Creative Karuta Award 2018

Entry Guidelines

What is Creative Karuta Award?

- This is an international contest to seek pictures & writing for creating a bilingual version of 'karuta', a traditional Japanese card game. The theme is 'Share a charm of Japan and other countries'.
- The prize winners will receive a set of karuta cards showing a winning work printed on each card.
- It aims to promote karuta globally toward 2020 Tokyo Olympic Games.

Who can take part?

- Open to everybody worldwide from children to adults. Entries from individuals or schools will be accepted.

Age Category

- 7 years old or younger
- 8-11 years old
- 12-15 years old
- 16-19 years old
- 20 years old or older

Deadline

- Must arrive by Friday, 30th November, 2018.

Entry Work

- Submit a pair of picture and writing (called 'Work') representing the subject freely chosen by the applicant.
- Multiple entries by the same applicant will be accepted.

Subject to draw and write

- Wonderful nature, rich culture in various part of Japan and other countries. For example buildings, places, foods, festivals, sports and natural scenes.
- It does not have to be famous but must have a certain name.
- For example in Japan: Yokohama Landmark Tower, Sushi, Sapporo Snow Festival, Japanese Archery and Mount Aso

Picture

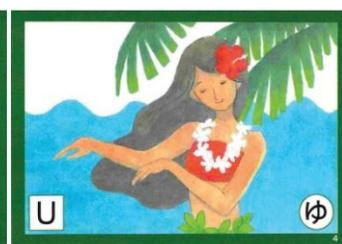
- Use white paper less than or equal to A4 in size.
- Any art media, materials and method can be used.
- The picture must be the unreleased, original work created by the applicant himself/herself.
- No computer generated images will be accepted.
- No picture showing copyrighted images such as characters from books, movies will be accepted.

Writing/Sentence

- Choose a language, English or Japanese.
- Write with 3 to 15 words if you choose English.
- Write in Japanese with 5 to 20 syllables.
- Your writing should include words which serves as a clue to find the matching picture.
- **Writing can be assisted by another person such as your family or teacher.**

What is Karuta?

- Karuta is a traditional Japanese card game. It uses 2 sets of cards: sentence cards (on the left) and its matching picture cards (on the right).



How to play Karuta

- Spread picture cards face up on floor.
- A sentence "Under blue sky..." is read aloud by a card reader and the players listen for clues to find the matching picture card. One of the clues is the first letter of each sentence. In this case 'U' is printed at the left bottom corner of the picture 'Hula Dance'. A quickest player to touch the matching picture card wins the card.



Judging

- The entry work will be judged by creative karuta experts including Ms. Mikiko Haraguchi (Vice chairman, Japan Kyodo Karuta Association).
- The judges would like to see Works with a charm that makes them feel like seeing the real ones.
- The total 15 Works, at least 2 Works from each category, will be selected.

Prizes

- A set of Karuta cards with a winning work printed on each card. (The contest office will add Japanese or English writing to complete bilingual karuta cards.)



Results Announcement

- The only winners will be notified by email early January 2019. The results will be announced on Karuta 2020 website in February 2019.
- All winning entries will be displayed at the Award Ceremony held in Tokyo, February 2019.
- All prize winners will be invited to attend the Award Ceremony and to be presented with their prizes. The winners who can't attend the ceremony will receive the prizes by post after the ceremony.

Organizer

- Karuta 2020 Project Team (FROM JAPAN Institute, Japan Kyodo Karuta Association and Sugunami Karuta Project)

Entry Conditions

- Regardless whether winning or not all rights in the entry works belong to FROM JAPAN Institute.
- All entry works won't be returned.
- The entry works may be used partially or modified when we print Karuta cards. For example we may use only the picture or edit writing.
- Regardless whether winning or not your entry work may be published on our websites, SSN and printed materials.

- By entering Creative Karuta Award 2018, all entry works will be registered as entries to the 'Karuta 2020 Grand Award' to be judged in 2020.

Private information

- Any private information which we collect for the Creative Karuta Award 2018 will be only used for this contest and 'Karuta 2020 Grand Award'.
- Usage purposes: confirming the entry information, notifying the contest results, sending the prizes and conducting the contest smoothly.
- Disclosure of personal information to the third parties: With the only winner's consent of printing their name on karuta card, their name will be provided with the printing contractor. Except for this case any personal information won't be disclosed to third parties without permission of the applicant.

How to enter

Entry by individuals

1. Fill in the 'Individual Entry Form'.
2. Draw/paint a picture.
3. Fill in 'Individual Writing Sheet'
4. Submit (1) Individual Entry Form, (2) picture(s) and (3) Writing Sheet(s) pasted on the picture(s) backside.

Entry by schools

1. Fill in 'School Entry Form'.
2. Draw/paint a picture.
3. Fill in 'School Writing Sheet'
4. Submit (1) School Entry Form, (2) all pictures and (3) School Writing Sheets pasted on each picture backside.

Where to submit

'Creative Karuta Award 2018' office
c/o FROM JAPAN Institute,
3-4-45 Shibakubo-cho, Nishitokyo Tokyo 188-0014, JAPAN

Contact

'Creative Karuta Award 2018' office
Email: info@karuta2020.tokyo
Phone: +intl-81-(0)42-439-5445
URL <http://karuta2020.tokyo>

(180701)