

Creative Karuta Award 2018

Entry Guidelines

What is Creative Karuta Award?

- This is an international contest to seek pictures & writing for creating a bilingual version of 'karuta', a traditional Japanese card game. The theme is 'Share a charm of Japan and other countries'.
- The prize winners will receive a set of karuta cards showing a winning work printed on each card.
- It aims to promote karuta globally toward 2020 Tokyo Olympic Games.

Who can take part?

- Open to everybody worldwide from children to adults. Entries from individuals or schools will be accepted.

Age Category

- 7 years old or younger
- 8-11 years old
- 12-15 years old
- 16-19 years old
- 20 years old or older

Deadline

- Must arrive by Friday, 30th November, 2018.

Entry Work

- Submit a pair of picture and writing (called 'Work') representing the subject freely chosen by the applicant.
- Multiple entries by the same applicant will be accepted.

Subject to draw and write

- Wonderful nature, rich culture in various part of Japan and other countries. For example buildings, places, foods, festivals, sports and natural scenes.
- It does not have to be famous but must have a certain name.
- For example in Japan: Yokohama Landmark Tower, Sushi, Sapporo Snow Festival, Japanese Archery and Mount Aso

Picture

- Use white paper less than or equal to A4 in size.
- Any art media, materials and method can be used.
- The picture must be the unreleased, original work created by the applicant himself/herself.
- No computer generated images will be accepted.
- No picture showing copyrighted images such as characters from books, movies will be accepted.

Writing/Sentence

- Choose a language, English or Japanese.
- Write with 3 to 15 words if you choose English.
- Write in Japanese with 5 to 20 syllables.
- Your writing should include words which serves as a clue to find the matching picture.
- **Writing can be assisted by another person such as your family or teacher.**

What is Karuta?

- Karuta is a traditional Japanese card game. It uses 2 sets of cards: sentence cards (on the left) and its matching picture cards (on the right).



How to play Karuta

- Spread picture cards face up on floor.
- A sentence "Under blue sky..." is read aloud by a card reader and the players listen for clues to find the matching picture card. One of the clues is the first letter of each sentence. In this case 'U' is printed at the left bottom corner of the picture 'Hula Dance'. A quickest player to touch the matching picture card wins the card.



Judging

- The entry work will be judged by creative karuta experts including Ms. Mikiko Haraguchi (Vice chairman, Japan Kyodo Karuta Association).
- The judges would like to see Works with a charm that makes them feel like seeing the real ones.
- The total 15 Works, at least 2 Works from each category, will be selected.

Prizes

- A set of Karuta cards with a winning work printed on each card. (The contest office will add Japanese or English writing to complete bilingual karuta cards.)



Results Announcement

- The only winners will be notified by email early January 2019. The results will be announced on Karuta 2020 website in February 2019.
- All winning entries will be displayed at the Award Ceremony held in Tokyo, February 2019.
- All prize winners will be invited to attend the Award Ceremony and to be presented with their prizes. The winners who can't attend the ceremony will receive the prizes by post after the ceremony.

Organizer

- Karuta 2020 Project Team (FROM JAPAN Institute, Japan Kyodo Karuta Association and Sugunami Karuta Project)

Entry Conditions

- Regardless whether winning or not all rights in the entry works belong to FROM JAPAN Institute.
- All entry works won't be returned.
- The entry works may be used partially or modified when we print Karuta cards. For example we may use only the picture or edit writing.
- Regardless whether winning or not your entry work may be published on our websites, SSN and printed materials.

- By entering Creative Karuta Award 2018, all entry works will be registered as entries to the 'Karuta 2020 Grand Award' to be judged in 2020.

Private information

- Any private information which we collect for the Creative Karuta Award 2018 will be only used for this contest and 'Karuta 2020 Grand Award'.
- Usage purposes: confirming the entry information, notifying the contest results, sending the prizes and conducting the contest smoothly.
- Disclosure of personal information to the third parties: With the only winner's consent of printing their name on karuta card, their name will be provided with the printing contractor. Except for this case any personal information won't be disclosed to third parties without permission of the applicant.

How to enter

Entry by individuals

1. Fill in the 'Individual Entry Form'.
2. Draw/paint a picture.
3. Fill in 'Individual Writing Sheet'
4. Submit (1) Individual Entry Form, (2) picture(s) and (3) Writing Sheet(s) pasted on the picture(s) backside.

Entry by schools

1. Fill in 'School Entry Form'.
2. Draw/paint a picture.
3. Fill in 'School Writing Sheet'
4. Submit (1) School Entry Form, (2) all pictures and (3) School Writing Sheets pasted on each picture backside.

Where to submit

'Creative Karuta Award 2018' office
c/o FROM JAPAN Institute,
3-4-45 Shibakubo-cho, Nishitokyo Tokyo 188-0014, JAPAN

Contact

'Creative Karuta Award 2018' office
Email: info@karuta2020.tokyo
Phone: +intl-81-(0)42-439-5445
URL <http://karuta2020.tokyo>

(180701)

School Entry Form: Creative Karuta Award 2018

Please use this form for schools to submit their student's works together

School Name	
School Address	
	(Postal Code) - (Country)
Phone Number	
Email Address	(The winners will be notified of the results by email.)
Contact Person	Mr / Ms/ Mrs
	<input type="checkbox"/> Teacher() <input type="checkbox"/> Non teaching Staff <input type="checkbox"/> Others ()
Number of entry Work	_____Work(s) (1 Work is a pair of picture and Writing Sheet)
How did you hear about the Award?	
<p>1. Please enter the contest after you read and understood 'Terms and Conditions'.</p> <p>2. Personal information provided on this form will be used only for operating the contest properly. For example to notify winners the results, to send the prizes.</p> <p>3. About 'Creator' : There is no section in our School entry forms for children to write their name to protect their personal information. Instead there is a section 'Creator' in 'School Writing Sheet'. Here we would like to ask you to write a certain information with which you can know who it is. For example their initials or numbers. We will ask you children's name only when they are selected for the Award.</p>	
How to enter: <ul style="list-style-type: none">- Deadline: Arrive by 30th November 2018- Submit (1) 'School Entry Form', (2) picture(s) and (3) 'School Writing Sheet' pasted on each picture backside.- Address 'Creative Karuta Award 2018' office c/o FROM JAPAN Institute 3-4-45 Shibakubocho Nishitokyo Tokyo 188-0014 JAPAN	Contact <ul style="list-style-type: none">- 'Creative Karuta Award 2018' office- Email: info@karuta2020.tokyo- Phone: intl-81-(0)420-439-5445- URL http://karuta2020.tokyo/:

School Writing Sheet

How to write : Write in English or Japanese. In English use 3 to 15 words. In Japanese write with 5 - 20 syllables.

Write words which serve as a clue to find the matching your picture. **You can ask your family and teacher to help you write.**

1. Writing/Sentence		
2. Name of subject			
Subject' place, country			
3. Explain (1) your subject and (2) the reason why you chose this subject.			
4. School Name			
5. Creator (For teacher's use)		6. Age	<input type="checkbox"/> -7 <input type="checkbox"/> 8-11 <input type="checkbox"/> 12-15 <input type="checkbox"/> 16-19 <input type="checkbox"/> 20 +
6. Did someone help your writing?	<input type="checkbox"/> Yes <input type="checkbox"/> No If yes, who? <input type="checkbox"/> Family <input type="checkbox"/> Teacher <input type="checkbox"/> Others		

Paste this sheet on the back of picture. Fold and paste this sheet if the size of sheet is larger than the picture.

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Paste this sheet on the back of picture. Fold and paste this sheet if the size of sheet is larger than the picture.

School Writing Sheet

Sample

How to write : Write in English or Japanese. In English use 3 to 15 words. In Japanese write with 5 - 20 syllables.

Write words which serve as a clue to find the matching your picture. *You can ask your family and teacher to help you write.*

1. Writing/Sentence	(e.g.1) Many fish! Yellow, pink and grey. (6 words) (e.g.2) Swimming together, colourful sea animals around the world. (8 words)		
2. Name of subject	South East Asia Aquarium		
Subject' place, country	Sentosa Island, Singapore		
3. Explain (1) your subject and (2) the reason why you chose this subject.	(1) This is the largest aquarium in Singapore. (2) I have visited there several times with my family. I really enjoyed it.		
4. School Name	ABC Primary School		
5. Creator (For teacher's use)	H.K.	6. Age	<input type="checkbox"/> -7 <input checked="" type="checkbox"/> 8-11 <input type="checkbox"/> 12-15 <input type="checkbox"/> 16-19 <input type="checkbox"/> 20 +
7. Did someone help your writing?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No If yes, who? <input type="checkbox"/> Family <input checked="" type="checkbox"/> Teacher <input type="checkbox"/> Others		

Paste this sheet on the back of picture. Fold and paste this sheet if the size of sheet is larger than the picture.

How to create your writing

- Karuta is a matching card game. A card reader reads aloud words on sentence cards. Players listen to them and compete to touch the matching picture card faster than other players.
- So it is important your writing includes words which serves a clue to find your picture/subject.
- Here we would like to explain sample steps to create your writing which matches to the following aquarium picture, which is a winning work of Creative Karuta Award 2017.



Step 1: Use words you find in your picture

- Look at the picture. There are 'fish' in the large water tank. The number is 14, 'many' and the colours are 'yellow', 'pink' and 'grey'.
- Just write down those words and this is your phrase using 6 words.
"Many fish! Yellow, pink and grey."
- This will be enough for English beginners.

Step 2: Use better words and add words

- If you know more words you may change words and add words.
- Yellow, pink and grey means 'colourful'. And exactly speaking some are not fish so you can use 'sea animals' instead of 'fish'. Also you may add an action word such as 'swim'.
- Your writing can be:
"Many colourful sea animals are swimming".

Step 3: Add your knowledge

- If you know something about your subject, add such knowledge to your writing.
- For example this aquarium has over 1,000 pieces from 50 different oceans. This means they are 'from around the world'
- So your writing can be:
"Many colourful sea animals are swimming. They are from around the world."

Step 4: Use your imagination

- Finally complete your writing in your own way.
- If you think the sea animals are good friends,
"Swimming together, colourful sea animals around the world."
- If you want to express the feeling of the family in the centre of aquarium picture.
"Look! So colourful fish around the world"

There is no definite style of writing. So you can create writing like a poem. Do your best to create your own writing.